

12th December 2013

Mr Kieran Timmins
 Deputy Chief Executive
 Merseyside Fire and Rescue Service
 Headquarters
 Bridle Road
 Bootle
 Merseyside
 L30 4YD

Dear Kieran,

**LIVERPOOL CITY REGION LOCAL ENTERPRISE PARTNERSHIP (LEP) –
 CORPORATE MEMBERSHIP**

I am pleased to enclose your copy of a new brochure published by the LEP.

It sets out a number of the LEP's achievements in 2013 and highlights further opportunities arising in 2014 including the International Festival for Business and the return of the City Region's Tourism Awards.

Your support through your Corporate Membership of the LEP is an important component of what we are able to achieve together to accelerate economic growth in Liverpool City Region.

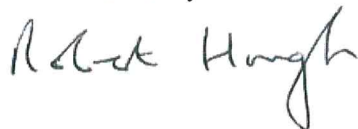
The Membership model of our LEP sets us apart from others in the country and, at a time when the roles and responsibilities of LEPs are increasing, the way in which we engage with our Members, and are able to shape the region's policies and priorities for growth is of increasing importance.

Our shared ambition and collective action is delivering new opportunities for business and your Membership of the LEP is helping this happen.

Please feel free to discuss any aspects of your Corporate Membership with your Relationship Manager here at the LEP.

For those of you who were unable to attend last week's Annual General Meeting of the LEP, I would like to take this opportunity to thank you for your support this year and to wish you a Merry Christmas and a prosperous 2014 for Liverpool City Region.

Yours sincerely



Robert Hough
 Chair

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 Email: membership@LiverpoolLEP.org